



**May 4<sup>th</sup> – 6th, 2021**  
**Online**



NATIONAL CAPITAL REGION



*Presented by*

USGBC National Capital Region  
Montgomery County Committee  
and  
The Montgomery County  
Department of Environmental  
Protection

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[www.mcenergysummit.org](http://www.mcenergysummit.org)

**#PowerUpMC**

## 2021 Sponsorship Opportunities

### **GIGAWATT SPONSOR - Education**

**\$4,000 (1 available)**

- o One custom educational session developed in partnership with event hosts
- o Speaking opportunity during Summit opening plenary
- o Opportunity to post video on website home page
- o Opportunity show a video during summit
- o Event site blog opportunity with newsletter promotion
- o Custom social media promotion of sponsor content
- o Top billing as Gigawatt Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 30 three-day event tickets\*

### **MEGAWATT SPONSOR – Day One Plenary**

**\$3,500 (1 available)**

- o Speaking opportunity during Day One opening plenary
- o Opportunity to post video on website home page
- o Opportunity to show a video during Summit
- o Recognized as a Megawatt Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 25 three-day event tickets\*

### **KILOWATT SPONSOR – Day Two Plenary**

**\$3,250 (1 available)**

- o Speaking opportunity during Day Two opening plenary
- o Opportunity to post video on website home page
- o Opportunity to show a video during Summit
- o Recognized as a Kilowatt Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 20 three-day event tickets\*

### **JOULE SPONSOR – Brownbag**

**\$3,000 (2 available)**

- o 45 minute event hosting opportunity during Day 1 or Day 2 lunchtime Brownbag session, present on an approved topic of your choice
- o Opportunity to post video on website home page
- o Opportunity to show a video during Summit
- o Recognized as a Joule Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 15 three-day event tickets\*

### **SCHOLARSHIP SPONSOR**

**\$2,500 (2 available)**

- o Custom marketing opportunity for distribution of scholarships to govt. staff and students
- o Opportunity to show a video during Summit
- o Recognized as a Scholarship Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 25 branded sponsorships for students + emerging professionals
- o 10 three-day event tickets\*

### **VOLT SPONSOR – Educational Sessions**

**\$2,000 (2 available)**

- o Logo featured on ALL educational session introductory slides (17 sessions)
- o Opportunity to show a video during Summit
- o Recognized as a VOLT sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 10 three-day event tickets\*

### **WATT SPONSOR – Reception**

**\$1,500 (1 available)**

- o Speaking opportunity during Day 1 virtual reception welcoming remarks to all event attendees + Optional branded cocktail demo
- o Opportunity to show a video during Summit
- o Recognized as a Watt Sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o Opportunity to host a topical Networking Salon in dedicated room
- o 8 three-day event tickets\*

### **AMP SPONSOR – Event Sponsor**

**\$1,000 OR \$500 for small business/NGOs (<\$5M revenue)**

- o Recognized as an Amp sponsor throughout event website, newsletter and social media providing tens of thousands of digital impressions
- o 5 three-day event tickets\*

*\*Any sponsor can donate unused tickets to govt. professionals/students*