



APRIL 2 & 3, 2020

Silver Spring Civic Building

1 Veterans Place
Silver Spring, MD



NATIONAL CAPITAL REGION



DEPARTMENT OF
**ENVIRONMENTAL
PROTECTION**

Presented by

USGBC National Capital Region
Montgomery County Committee
and

The Montgomery County
Department of Environmental
Protection

Contact Mark Bryan
(mbryan@usgbc.org)
for more information

www.mcenergysummit.org

#PowerUpMC

2020 Sponsorship

GIGAWATT SPONSOR - Education

\$6,000 (1 available)

- o Custom educational session on each Day developed in partnership with event hosts
- o Top billing as Gigawatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Event site blog opportunity with newsletter promotion
- o Custom social media promotion
- o Booth in high-traffic area of the Exhibit Hall (both Days)
- o 8 event tickets *per Day*

MEGAWATT SPONSOR - Great Hall

\$4,000 (1 available)

- o Brief closing remarks on Day 1 and opening remarks on Day 2
- o Recognized as a Megawatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in high-traffic area of the Exhibit Hall (both Days)
- o 6 event tickets *per Day*

KILOWATT SPONSOR - Reception

\$3,000 (1 available)

- o Logo included on bar and on each table during reception
- o Short speaking opportunity during brief welcome remarks
- o Recognized as a Kilowatt Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 5 event tickets total to be used between Day 1 or Day 2

JOULE SPONSOR - Nametag

\$3,000 (2 available for each Day, 4 total)

- o Logo included on nametag worn by each guest
- o Recognized as a Joule Sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 4 event tickets total to be used between Day 1 or Day 2

WATT SPONSOR - Lunch

Day 1 - \$3,000 (1 available) OR Day 2 - \$2,000 (1 available) OR Both Days - \$4,500

- o Logo included on lunch buffet and on each table in Great Hall during lunch on either Day 1 or Day 2
- o Recognized as a Watt sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 3 event tickets total to be used between Day 1 or Day 2

WATT SPONSOR - Breakfast

Day 1 - \$2,500 (1 available) OR Day 2 - \$1,500 (1 available) OR Both Days - \$3,500

- o Logo included on breakfast buffet and on each table in Great Hall during breakfast on either Day 1 or Day 2
- o Recognized as a Watt sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 3 event tickets total to be used between Day 1 or Day 2

OHM SPONSOR - Sustainability

\$2,000 (2 available)

- o Recognized as Volt Sustainability and Carbon Off-set sponsor throughout event signage, event website, newsletter and social media providing tens of thousands of digital impressions
- o Special digital branding opportunity on sustainability blog with newsletter promotion
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 3 event tickets total to be used between Day 1 or Day 2

VOLT SPONSOR - Expo Hall

\$2,000 (2 available, Day 1 or Day 2)

- o Your logo on an Expo Hall scavenger hunt card given to all attendees
- o Recognized as a Therm sponsor throughout event signage, newsletter and event website
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 3 event tickets total to be used between Day 1 or Day 2

AMP SPONSOR - Event Sponsor

Day 1 - \$1,500 (3 available) Day 2 - \$1,000 (3 available)

- o Recognized as an Amp sponsor throughout event signage, newsletter and event website
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 2 event tickets total to be used between Day 1 or Day 2

**BTU SPONSOR - Small Business or NGO Sponsor
\$750* (3 Available)**

- o Recognized as a BTU sponsor throughout event signage, newsletter and event website
- o Booth in Exhibit Hall (either Day 1 OR Day 2)
- o 1 event ticket total to be used between Day 1 or Day 2

*Small business rate (<\$5M in annual revenue)